

Annual Report 2019

ACG 150 | Advancing the Legacy, Growing Greece

A plan to leverage education for economic and social impact



Advancing the Legacy
Growing Greece

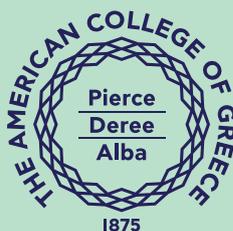




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Board Chair's Message



Jim Logothetis
Chair, Board of Trustees
The American College of Greece

I am deeply honored to assume the position of Chair of the Board of Trustees of The American College of Greece and to build on the leadership of Dr. Concetta Stewart, my predecessor as board chair, as well as our other 24 distinguished board members.

I joined the board in 2015 because I believed, based on my more than 40 years of active engagement with Greek and Greek American causes, that no other institution had comparable potential to positively impact Hellenism on a global scale. I am even more convinced of that hypothesis now.

Both the College and Greece are at an inflection point in their institutional and national histories. We are committed to leveraging the College's resources to both advance this extraordinary institution and to help realize the enormous potential of Greece and Hellenism. ACG 150 Advancing the Legacy, Growing Greece, the College's strategic plan, is the blueprint we are following to pursue these lofty goals.

We welcome your active involvement as we execute this plan in 2020 and over the next several years.

President's Message



David G. Horner, PhD
President
The American College of Greece

As the material contained in the following pages of this Annual Report makes clear, 2019 was another year of progress for The American College of Greece. Each of the College's three divisions – Pierce, Deree, Alba – participated in and contributed to this progress.

As we look to 2020, the College's strategic plan, ACG 150 | Advancing the Legacy, Growing Greece, will continue to be our guiding light with its dual, complementary emphases on institutional and national development. The appointment of Dr. Jay Samons as Senior Vice President of Strategic Initiatives and the founding Executive Director of the Institute for Hellenic Culture and the Liberal Arts positions us for further implementation of the strategic plan's key priorities in 2020 and beyond.

We are continuing to build the commitment among our alumni, friends and other key stakeholders necessary to generate the resources to support our ambitious aspirations for the College and Greece. I invite you to join us in this quest for sustainable excellence for The American College of Greece and a sustainable future for Greece.

ACG 150 | Advancing the Legacy, Growing Greece

A plan to leverage education for economic and social impact

MISSION

To add distinctive and sustainable value to our students, Greece, American education, Hellenic heritage, and the global community through transformative teaching, scholarship and service

VISION

To develop The American University of Greece (when the Constitution allows) as Greece's premier, independent, non-profit university

CORE VALUES

The American College of Greece is dedicated to integrating creatively:

- American education best practices (e.g. liberal arts; holistic student development for global citizenship; sustainability; economic and social impact)
- Greece's unique intellectual and cultural heritage
- Campus ethos of mutual respect, inclusion, responsible action and high achievement

MAJOR GOALS and CORE STRATEGIES

GOAL ONE: Achieve high standards of performance across all educational programs and make a material difference in Greece's economy and public health

CORE STRATEGY: Enhance ACG educational experiences; diversify and strengthen enrollment – qualitatively and quantitatively; initiate programs to boost Greece's economy and improve public health

GOAL TWO: Cultivate a high performance, sustainable organizational culture based on transparency, mutual support, collegiality, and continuous improvement

CORE STRATEGY: Establish collegial governance rooted in a highly functioning board, faculty and staff; assure externally competitive and internally equitable compensation

GOAL THREE: Establish ACG's educational leadership position; build a culture of constituency engagement and philanthropy

CORE STRATEGY: Invest in targeted marketing and communications, advancement (e.g. alumni engagement, fundraising) and public affairs initiatives

GOAL FOUR: Assure a comprehensive, sustainable financial and infrastructure model

CORE STRATEGY: Strengthen financial management; diversify revenue sources; develop and expand physical and technological resources; implement comprehensive sustainability initiative

Strategic Developments: 2008-2019

2008/2009

- ACG 150... Advancing the Legacy Strategic Plan
- Junior College admission discontinued; final Junior College class graduates in June 2012
- College residences converted to student use
- Technology investment plan adopted

2010/2011

- Deree International Honors Program initiated, affiliation with Stanford Summer International Honors Program
- Partnership with National Hellenic Society for Heritage Greece: short-term immersion for Greek Americans
- Deree partners with Open University (UK) to offer dual undergraduate degrees (US/EU) securing "professional rights" for Deree graduates based on EU law
- ACG and Libra Group pioneer International Internship Program

2012/2013

- ACG/Alba strategic alliance: Alba relocates to ACG Downtown; Deree programs shift to main campus
- Board approves plan to increase student financial aid

2014/2015

- ACG collaboration with Cornell University Johnson School of Hotel Administration
- Frances Rich School of Fine and Performing Arts named for American sculptor, Frances I. Rich

- Stavros Niarchos Foundation funds Niarchos Scholars Program: Greek public university students pursuing "parallel study" at Deree
- Launch of ACG Institute of Public Health, funded by the Behrakis Foundation

2016/2017

- Pierce International Baccalaureate Diploma Program
- NEASC Reaccreditation of Deree and Alba
- ACG 150 | Advancing the Legacy, Growing Greece *A plan to leverage education for economic and social impact*
- Greece's First Simulated Trading Room
- "Education Unites: From Camp to Campus", refugee education program co-sponsored with U.S. Embassy
- Pierce Jewish Studies Program funded by the Jewish Community of Athens and the The Ronald S. Lauder Foundation

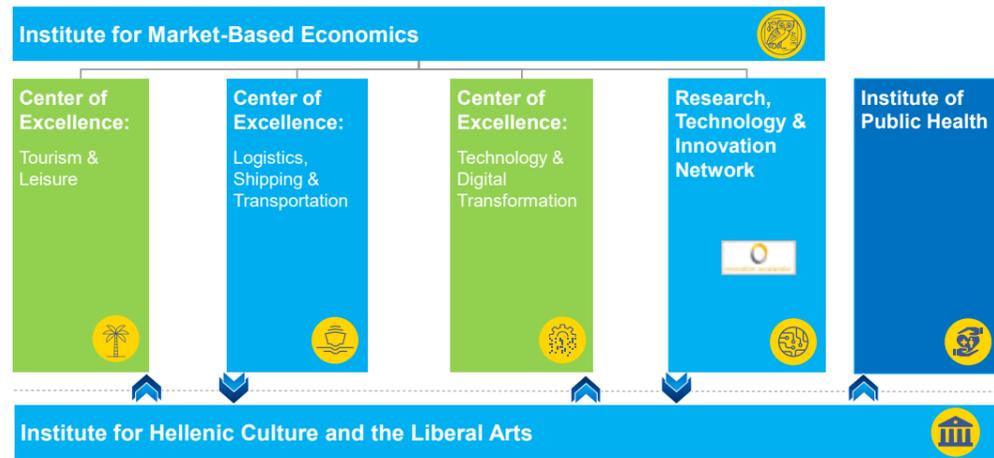
2018/2019

- Stavros Niarchos Foundation endows Niarchos Scholars Program
- AMBA reaccreditation of the Alba MBA; Alba submits AACSB accreditation application
- VP for Strategic Initiatives and Executive Director, Institute for Hellenic Culture and the Liberal Arts appointed
- USAID funds several ACG 150 | Advancing the Legacy, Growing Greece priorities: Deree science labs and John S. Bailey Library renovation

ACG 150 | Advancing the Legacy, Growing Greece

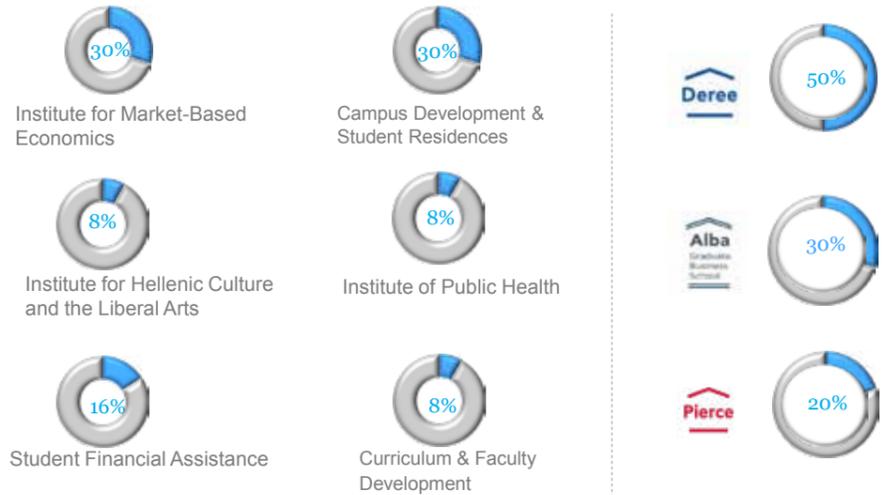
A plan to leverage education for economic and social impact

ACG 150: Advancing the Legacy, Growing Greece



In support of ACG 150 | Advancing the Legacy, Growing Greece, ACG seeks to raise \$75 million by 2025. Funds will be designated to the following programs/priorities:

\$75M Campaign to fund ACG 150 initiatives across three ACG divisions



Effective July 1, 2019, ACG appointed Dr. Loren J. Samons as Vice President for Strategic Initiatives and Executive Director of the Center for Hellenic Studies and the Liberal Arts.

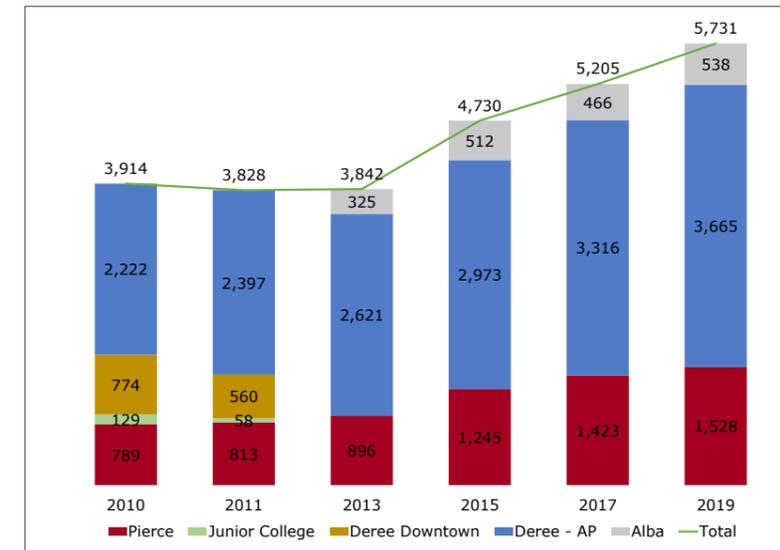
A Professor of Classical Studies at Boston University, Dr. Samons is an award-winning teacher and internationally recognized scholar of Greek history. He has published numerous books and articles on classical Greece, focusing in particular on Athenian democracy and imperialism. In *Empire of the Owl: Athenian Imperial Finance* (2000), Samons described aspects of classical Athens' political economy. Samons' most recent book, a biography of ancient Greece's most famous statesman *Pericles and the Conquest of History*, appeared in 2016 from Cambridge University Press.

Dr. Samons will oversee initiatives stemming from the ACG 150 | Advancing the Legacy, Growing Greece strategic plan to leverage education for economic and social impact. These initiatives will include new institutes and centers of excellence to foster research, policy recommendations, international collaboration, undergraduate and graduate programming, and outreach aimed at empowering ACG's educational offerings and improving Greece's economy.

GOAL ONE

Achieve high standards of performance across all educational programs and make a material difference in Greece's economy and public health

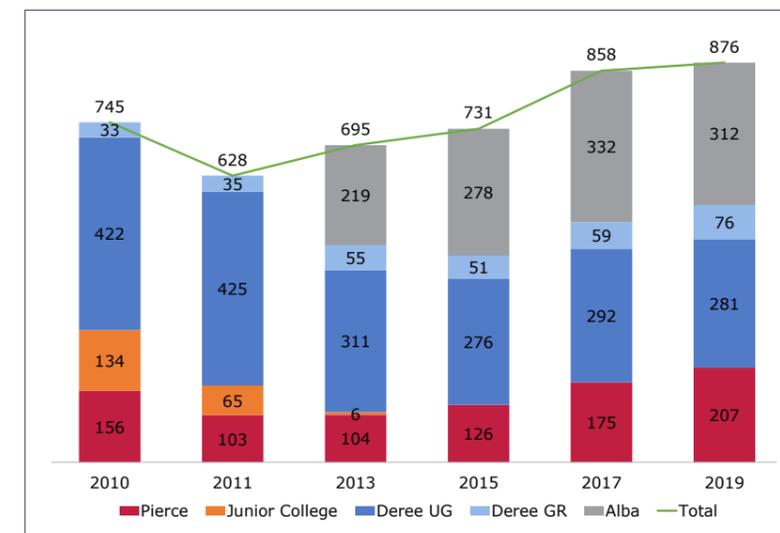
ACG FALL TOTAL ENROLLMENT



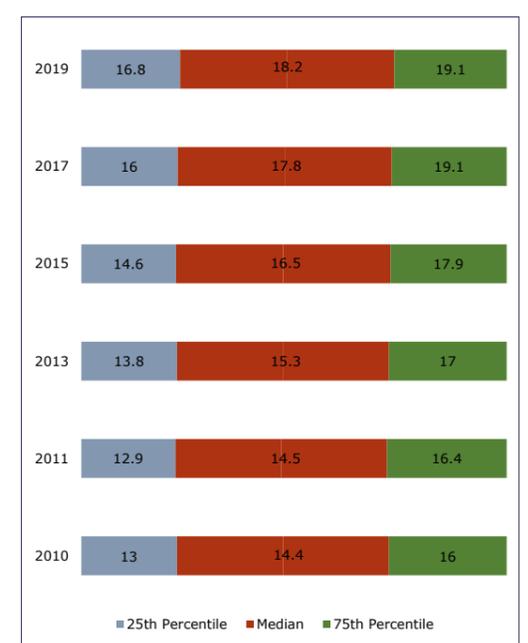
78 COUNTRIES AND REGIONS OF ENROLLED STUDENTS (Descending Order)

Greece, United States of America, Egypt, Albania, France, Philippines, India, Saudi Arabia, United Kingdom, Cyprus, Germany, Ukraine, China, Iran, Russia, Turkey, Lebanon, Syria, Serbia, Bulgaria, Nigeria, Morocco, Romania, Jordan, Afghanistan, Canada, Norway, Italy, Japan, Armenia, Pakistan, Ireland, Switzerland, Republic of Korea, Bangladesh, Georgia, Spain, Sri Lanka, Sweden, Angola, Australia, Brazil, Chile, Denmark, Indonesia, Iraq, Libya, Malaysia, Palestine, Portugal, South Africa, The Netherlands, Vietnam, Zimbabwe, Algeria, Argentina, Belgium, Burundi, Congo, Croatia, Czech Republic, Ecuador, Finland, Gambia, Israel, Kazakhstan, Kenya, Luxembourg, Moldova, Montenegro, Nepal, Peru, Poland, Sierra Leone, Somalia, Uzbekistan, Western Sahara, Zambia

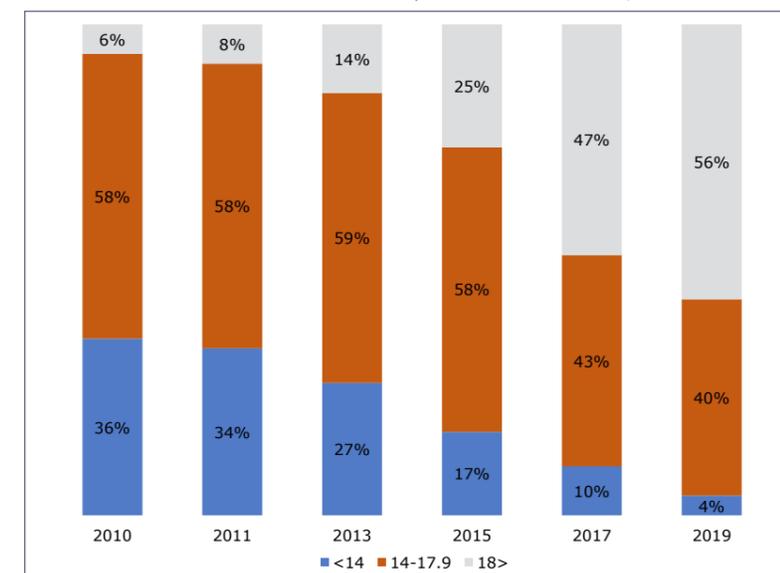
ANNUAL GRADUATES (HEADCOUNT)



2010-2019 MIDDLE 50% HIGH SCHOOL GRADES



UNDERGRADUATE ACADEMIC MIX (HIGH-SCHOOL GRADE, NEW STUDENTS)





First school in Greece with Fab Lab

The Fab Lab (short for fabrication laboratory) is a new technologies workshop in which students learn by experimenting, using digital construction machinery and design tools to implement original ideas.

The Fab Lab is equipped with 3D printers, a laser cutter, a 3D scanner, a vinyl cutter, a CNC machine, robotics kits and an electronics workbench for experimenting with creative electronics, such as sensors, microcontrollers, conductive ink and e-textiles.



Pierce Benchmarks	2010	2011	2013	2015	2017	2019
Greek University Acceptance Rate	91%	93%	96%	96%	96%	98%
% of Class Enrolling: Engineering, Law, Medicine	29%	26%	22%	30%	26%	30%
% of Class Enrolling: Deree	18%	16%	21%	28%	26%	21%

Pierce IB-DP 2019 average/top score results - 34/45 - compared to world IB average of 29. Nick Motsis who scored a perfect 45, was recognized as the IB2 Valedictorian.

2019 Pierce International University Placement

Bangor University, UK
 Bocconi University, Italy
 Bournemouth University, UK
 Brunel University London, UK
 Cardiff University, UK
 Coventry University, UK
 Eindhoven University of Technology, The Netherlands
 Erasmus University Rotterdam, The Netherlands
 Heidelberg University, Germany
 Leiden University, The Netherlands
 New York University, Abu Dhabi
 Newcastle University, UK

Queen Mary University of London, UK
 Royal Holloway University of London, UK
 The London School of Economics and Political Science, UK
 The University of Chicago, US
 The University of Manchester, UK
 The University of Sheffield, UK
 University College London, UK
 University of Bath, UK
 University of Bristol, UK
 University of Dundee, UK
 University of East London, UK
 University of Essex, UK

University of Groningen, The Netherlands
 University of Kent, UK
 University of Leicester, UK
 University of Nicosia, Cyprus
 University of Oxford, UK
 University of Portsmouth, UK
 University of Reading, UK
 University of Southampton, UK
 University of Surrey, UK
 University of Sussex, UK
 University of Westminster, UK
 University of York, UK



Pierce Graduation - Lena Triantogiannis, partner at Egon Zehnder, Pierce and Deree alumna and Trustee of The American College of Greece, Graduation Speaker

Pierce young entrepreneurship “diamonds” on first page of “Kathimerini”!



In the February 27, 2019 issue of “Kathimerini,” “The Diamond Challenge” business idea of Pierce students was presented: marketing misshapen fruits and vegetables not acceptable in the market at a low price, through an electronic store, to people who want to save money, are interested in a healthy diet and are environmentally aware.

The Agro team (Pantelis Karasavvas, Theodore Protekdikos and Harris Seimanidis) won the preliminary round of the International Competition “The Diamond Challenge” and traveled to the U.S. to represent Greece and Pierce in the final round at the University of Delaware.



English and Greek Forensics Debate Distinctions

- In March, the Pierce Forensics Team triumphed at the 2019 tournament of the Panhellenic Forensics Association and was awarded the First Place Sweepstakes Cup.
- Pierce IB2 student Dimitris Beis, was a member of the winning team at the Eurasian Schools Debate Championship, January 20-25, 2019 at Robert College, Istanbul. Team Greece Blue Mzansi, representing Greece and the Panhellenic Forensics Association, debated successfully through eight preliminary rounds, then octo-final, quarter-final and semi-final rounds to reach the Grand Final, at which they won First Place!



Pierce Engineering Academy

Pierce Engineering Academy students designed and constructed two, one-seat solar-powered vehicles and competed in an impressive race in the School parking lot at the end of the academic year.



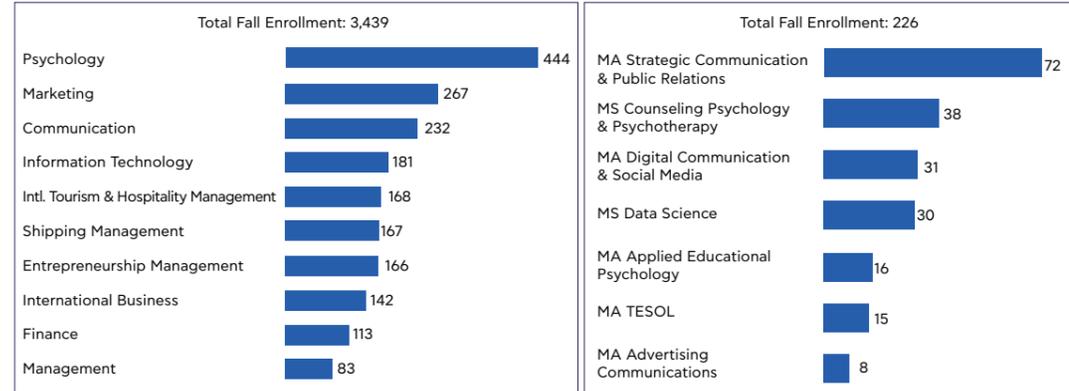
Educational Exchange Program “Athens-Belgrade: History and Architecture”

Pierce Gymnasium students visited Belgrade, the capital of Serbia, May 7-12, as part of an educational exchange with the Rudjer Bošković School. Pierce students hosted their counterparts from Rudjer Boskovic, December 10-15. Throughout the educational exchange, the students from the Serbian school had the opportunity to get to know Athens. Pierce students welcomed them to the College, showed them around the campus and arranged a friendly competition in the indoor gymnasium, followed by a presentation of projects on the History and Architecture of Athens.





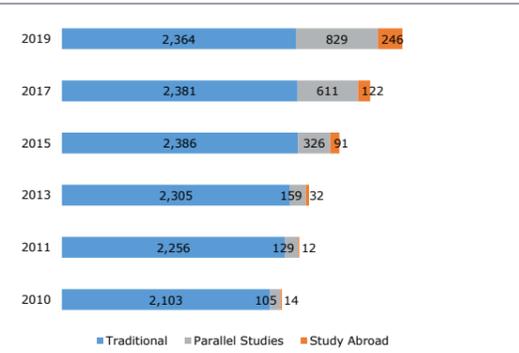
DEREE 2019 TOP TEN UNDERGRADUATE MAJORS DEREE 2019 GRADUATE DEGREE PROGRAMS



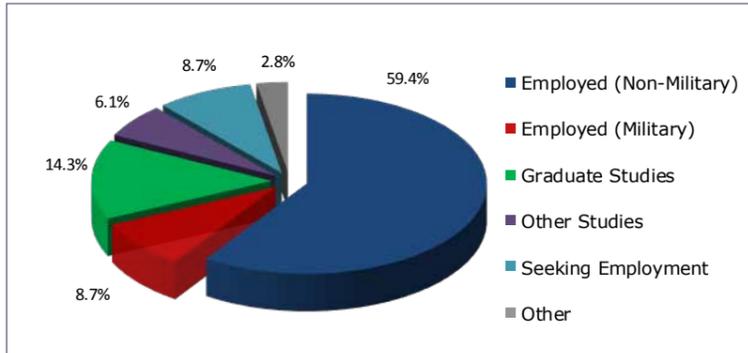
2019 Deree Graduate Program Acceptances

- Aberystwyth University, UK
- Alba Graduate Business School, Greece
- Aston University, UK
- Birkbeck University, UK
- Bocconi University, Italy
- Cambridge School of Visual and Performing Arts, UK
- Cardiff University, UK
- Cass Business School, UK
- City University of London, UK
- Columbia University, US
- Deree - The American College of Greece, Greece
- Georgetown University Law Center, US
- Goethe University Frankfurt, Germany
- Greek Open University, Greece
- Imperial College London, UK
- Loughborough University, UK
- LSE - London School of Economics and Political Science, UK
- Manchester University, UK
- MIP Politecnico di Milano, Italy
- National and Kapodistrian University of Athens, Greece
- National University of Ireland, Galway, UK
- New York University, US
- Queen Mary University of London, UK
- Rome Business School, Italy
- Royal Conservatoire of Scotland, UK
- SciencesPo Paris School of International Affairs, France
- Solent University, UK
- University College London, UK
- University of Amsterdam, The Netherlands
- University of Bath, UK
- University of Birmingham, UK
- University of Cambridge, UK
- University of Copenhagen, Denmark
- University of Edinburgh, UK
- University of Groningen, The Netherlands
- University of Leeds, UK
- University of Melbourne - Victorian College of The Arts, Australia
- University of Oxford, UK
- University of Reading, UK
- University of Tromso - The Arctic University of Norway, Norway
- Utrecht University, The Netherlands
- Vakalo Art and Design College Athens, Greece
- Wageningen University and Research, The Netherlands

DEREE FALL 2010-2019 UNDERGRADUATE MIX



2019 GRADUATES - PLACEMENT AFTER SIX MONTHS



Deree Graduation – George M. Marcus, Business Leader and Philanthropist, Honorary Degree Recipient

New Deree Undergraduate and Graduate Programs in 2019



Strategic Student Investment Fund

Supported by a generous donation by the ACG Board of Trustees, a Strategic Student Investment Fund (SSIF) offers undergraduate Economics and Finance students the first student-run investment fund in Greece through two, 3-credit undergraduate courses: FN 3032 Foundations of Investments and FN 4629 Investment and Portfolio Management. The first course will run in Spring semester 2020 with 10 registered students selected on the basis of academic performance and a personal interview.



The School of Liberal Arts and Sciences launched an initiative for the implementation of Digital Humanities (DH) in the Liberal Arts curriculum. Thanks to grants funded by the Mellon Foundation through AMICAL, two ACG teams (comprising faculty and library staff) have received training on DH tools at the DH Summer Institute in Canada and Beirut in summer 2019. Thus far, one DH course has been piloted in the International Honors Program with four more courses planned.

Deree student makes 2019 Forbes' 30 Under 30 list!

Deree student, Olga Konstantakopoulou, majoring in Human Resources Management, made it to the 30 Under 30 2019 Forbes' list of Greek entrepreneurs for her startup HireFlows! Olga, 21, has already received €150,000 in EU venture funds, while her company recently expanded successfully its operations to Japan. At the age of 18 and while working in the family business, Olga realized that the recruiting process is a very costly and time-consuming task; an insight that led to the birth of her start-up. Her knowledge in informatics and experience in recruiting, made the perfect combination for her pioneering platform. HireFlows uses an AI algorithm that automates the hiring process, helping businesses save money and time!



In April 2019, a successful one-week study abroad trip to Boston and Bentley University was organized for a group of 15 students in the MA in Digital Communication and Social Media program. Students also visited the Massachusetts Institute of Technology Media Lab, a workplace and showplace for technological and design innovation.



"Going to Boston was an unforgettable experience. We got to visit prestigious universities and even attend a class at Harvard. Realizing that what was presented at the seminar in Bentley had already been taught to us through our studies in Deree, gave us confidence for our own presentations. I would definitely recommend this trip to future students at Deree."

Ioanna Zacharioudaki, MA in Digital Communication and Social Media student

New Library Services Platform



In summer 2019, the ACG Libraries transitioned to OCLC's WorldShare Management Services (WMS) with WorldCat Discovery, a next-generation library services platform. WMS is an exclusively cloud-based system that will simplify and improve library workflows. The Libraries have also entered into a Demand-Driven Acquisitions (DDA) model agreement with JSTOR whereby users will have access to the entire collection of JSTOR e-books (47,650 titles).

Annual Kimon Friar Lecture

The annual Kimon Friar lecture was delivered on October 1, 2019 by critically acclaimed author, Ian McEwan. The Topic was *The Self in Literature*.



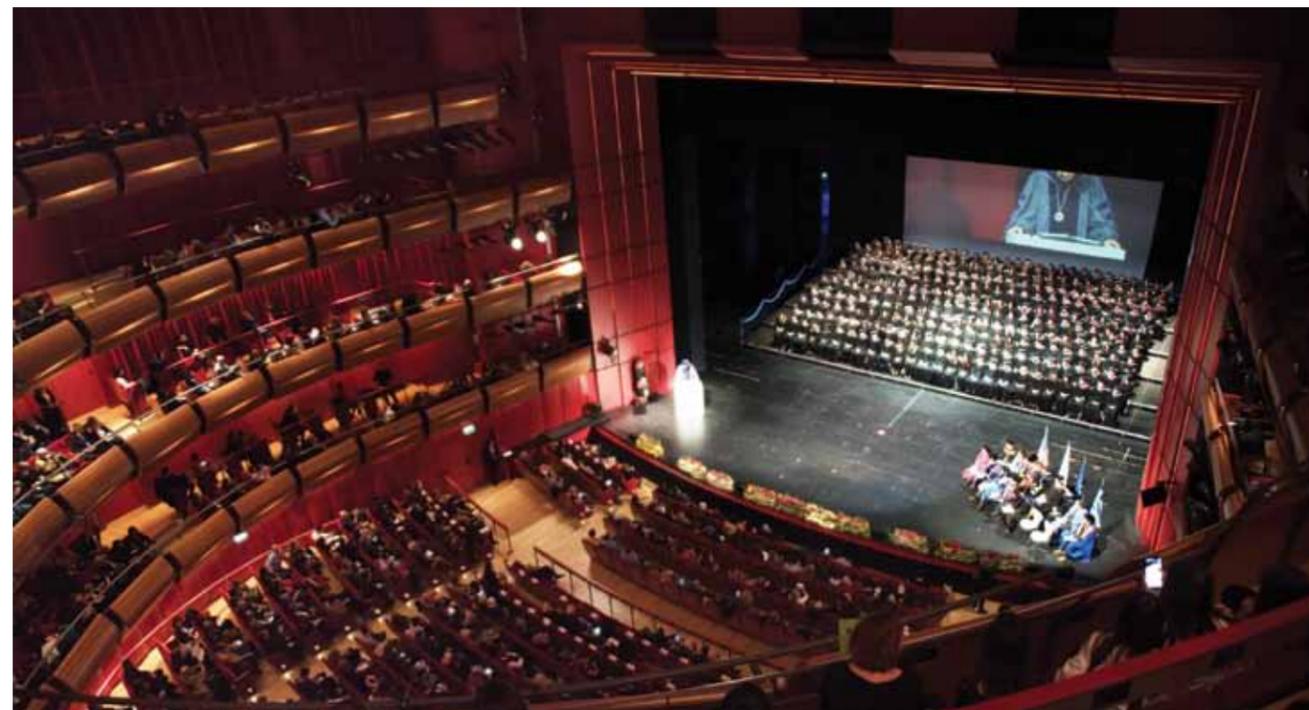


ALBA 2019 FALL ENROLLMENT BY PROGRAM



“Learning Alliance”: Joining forces in the cause of knowledge

On February 19, 2019, Alba and SEV (the Hellenic Federation of Enterprises) presented their joint initiative “Learning Alliance” aiming to empower the SEV business community with cutting-edge knowledge and contemporary skills and competencies. This joint initiative is a blend arising from Alba’s academic excellence and SEV’s role and strategy for the development and productive growth of Greek businesses by way of continuous education and training.



Alba Graduation - Stavros Niarchos Foundation Cultural Center
Grigoris Zarifopoulos, Deputy Minister of Digital Governance of the Hellenic Republic, Keynote Speaker



Alba Digital Academy Kickoff

On April 8, at the National Library of the Stavros Niarchos Foundation Cultural Center, with participation of representatives from the academic and business worlds, Alba launched the Alba Digital Academy, a “learning academy” that aims to develop the digital skills of business executives and businesses.

“Today, we are launching the Alba Digital Academy, a new structure within Alba Executive Development, an umbrella that incorporates Alba’s new curricula in digital transformation and disruption. Today we would like to share our vision with the business community about the capabilities of business management in the new era, while at the same time we invite its members to join forces towards a better understanding of the complexities of the modern world.”

Kostas Axaroglou, Alba Executive Dean



Innovations that Inspire: AACSB recognizes Alba for the Recruitment Confidence Index (RCI)

Alba was recognized for its Recruitment Confidence Index by AACSB International (AACSB) - the world’s largest business education network - among 21 business school collaborations highlighted as 2019 Innovations that Inspire. This is the second Alba distinction in this competition, establishing the School as a champion of change in the business education landscape.

New Partnerships with Universities Abroad!

In 2019, Alba signed new partnership agreements with several universities abroad: International School of Management (Germany), IIM Jammu (India), Antai College of Economics & Management and Shanghai University MBA Center (China), National Formosa University, Ming Chi University of Technology and National Dong Hwa University (Taiwan), Luiss Business School (Italy). Exchange agreements resulted in 33 inbound and 47 outbound exchange students in 2019.

Experience, Engage, Explore EFMD Career Services conference

Alba’s Career and Alumni Director, Maria Moragianis, led a plenary session on student engagement at this year’s EFMD Careers Conference, hosted at Luiss Business School in Rome. The conference theme was Experience, Engage, Explore. Maria led a highly interactive 3-hour session on recruiter relations and shared best practices on how to support recruiters’ hiring needs while leveraging connections through Alba’s ecosystems.



BUSINESS UNUSUAL AWARD 2019

Alba organized the Alba Business Unusual Award 2019 honoring Mr. Theodoros Fessas with the “5th Business Unusual Award”, on May 13, at the Athens Concert Hall.



Alba Summer Schools 2019

In July 2019, Alba hosted two open summer schools for the first time, one in Learning Agility and one in Shipping. International students from Asia, Latin America, Europe and Africa experienced top quality lectures and visited select Greek companies. The Shipping Summer School was organized in collaboration with the Hellenic Management Centre/Institute of Chartered Shipbrokers Greek Branch (HMC/ICS).



Family Business Spotlight: Managing the Challenges of Digitalization

On March 21, ALBA AHEAD held a “Family Business Spotlight” event on the challenges of digitization with the participation of three family business leaders who shared experience and trends.

Transformative Scholarship

2018-19 ACG SCHOLARLY ACTIVITY	Pierce	Deree	Alba	ACG TOTAL
Books, Book Chapters	2	55	4	61
Refereed Journal Publications	2	84	10	96
Non-refereed Journal/Periodical Publications	1	50	12	63
Paper Presentations, Outside Greece	4	70	8	82
Paper Presentations, Greece	2	62	2	66
Poster Presentations	3	18	0	21
Book Reviews	2	21	0	23
Funded Research/Creative Grants	1	15	1	17
Public Artistic Performances	0	256	0	256
Curatorial work	0	6	0	6
TOTAL	17	637	37	691

Borders and Borderlands at the Global Crossroads

The School of Liberal Arts and Sciences received a Global Liberal Arts Alliance grant and organized a six-day workshop on the topic of "Borders and Borderlands at the Global Crossroads", attracting 28 participants from 14 US institutions. The workshop included a two-day visit to refugee camps on Lesbos island (June 9-14).



ΑΣΟΝ- Athens Youth Symphony Orchestra

Performing works by Joseph Haydn, Felix Mendelssohn-Bartholdy and Nikos Skalkottas
Conductor: Pavlos Sergiou
Soloist: Dimitris Toufexis



A December 4 concert honored retiring Professor Dimitris Toufexis in a crowded Pierce Theater, for his contribution to the cultural life of ACG and dedication to the advancement of music education in Greece.



Deree Student at ASES Summit 2019, Stanford University

Konstantinos Babetas, Deree student in Human Resources Management participated in *ASES Summit 2019* at Stanford University. ASES Summit is the premier conference on global entrepreneurship that includes 40 ASES Stanford members and 40 international student delegates chosen from top universities. Founded by Stanford students, ASES is connected to the heart of Silicon Valley, the worldwide leader in high-tech entrepreneurship and innovation, with a mission to foster a global entrepreneurship society.



"Successful world-changers are incredibly passionate about a problem, which leads to their persistent attitudes towards solving it."
Konstantinos Babetas, Deree student



Arts Festival 2019



The Arts Festival of the Frances Rich School of Fine and Performing Arts was held on March 8-16, and featured the annual exhibition *The Collection as an Automaton* curated by Elpida Karaba. The Festival also included workshops/masterclasses, lectures, film screenings, concerts, theatre and dance performances.

The Student Research and Creative Arts Symposium held in June, showcased 233 works by students in all disciplines. The Symposium included panel presentations, posters, visual arts, and performances by dance, music and theatre students.



European Congress of Psychology 2019

Six senior Deree Psychology students, presented their dissertations in the European Congress of Psychology 2019 (Moscow, Russia). The biennial event is considered one of the major psychology conferences in the discipline. The students along with their supervisors, proudly represented ACG among well-known researchers and scientists.



2019 Poetry Prize

Dr. Haris Vlavianos, Professor of History and Politics and Director of the Institute of Global Affairs was awarded the **2019 Poetry Prize** by the *Academy of Athens* for his poetry collection "Autobiography of White".



Transformative Service - Greece

1,046 Students in 2019 Deree Parallel Studies (367 Majors and 679 Minors)

Universities with 10 or more students in Deree Parallel Studies

National and Kapodistrian University of Athens	332
Athens University of Economics and Business	127
National Technical University of Athens	113
University of Piraeus	102
Panteion University of Social and Political Sciences	94
University of West Attica	37
University of Patras	24
University of Peloponnese	22
University of Crete	20
University of Aegean	14
Agricultural University of Athens	12



Top ten Majors in 2019 for Deree Parallel Students

Psychology	73
Finance	33
Information Technology	33
Marketing	30
Communication	25
Shipping Management	21
Entrepreneurship Management	21
International Business	16
Economics	13
International Tourism and Hospitality Management	12

Top ten Minors in 2019 for Deree Parallel Students

Finance	124
Communication	61
Leadership and Management	60
Marketing	55
International Business	37
Psychology	36
Shipping Management	30
Information Technology	25
Human Resource Management	23
Business	22

“ACG 150 | Advancing the Legacy, Growing Greece” Strategic Plan Public Launch

On November 20, ACG organized a unique event at the new modern art museum of Basil & Elise Goulandris Foundation, in the heart of downtown Athens, with distinguished representatives from the business, academic and political worlds. President Horner announced ACG’s plan to add distinctive and sustainable value to Greek society and the economy and invited a conversation on the importance of connecting the academic, private and public sectors.



“TEDxKids” at Pierce Theater

Full of groundbreaking ideas and eye-opening speeches by fifteen child speakers from all over Greece, adult speakers from Greece and abroad, STEM challenges, parallel workshops for parents and teachers, exhibitions and artistic events, the 2019 TEDxKids edition hosted at Pierce Theater, broadened horizons, ignited thought, and sparked conversations. (February 2019)



The School of Graduate and Professional Education became a Chartered Institute of Public Relations (CIPR) Accredited Teaching Centre for Greece and offered the CIPR graduate-level qualification Specialist Diploma in Crisis Communications in fall 2019. CIPR in the UK is the largest membership organization for PR professionals in Europe.



ACG at the 2019 Delphi Economic Forum

Delphi Economic Forum (DEF) is a nonprofit, nonpartisan organization which engages business, political, academic, and other top experts in an effort to address emerging challenges, influence the national and regional agendas and promote sustainable and socially responsible growth policies for Greece, Europe and the wider Eastern Mediterranean region. Many ACG trustees, staff, students and alumni participate in this important annual event either as members of the DEF Advisory Board or as speakers.



SAFIA

The Deree Sociology Society co-organized with the Student Association for International Affairs (SAFIA) the second successful Athens Social Sciences Forum for undergraduate students (May 23-24, 2019). The Forum, aiming to promote inter-institutional collaboration and research among social science students of private and public higher educational institutions in Greece, was hosted at ACG (Alba Graduate Business School). 23 students from Deree (Sociology, Psychology, IHP) and the Greek public universities presented papers or theses.

DEREE GRIFFINS: Official Presentation of our - first ever - mascot!

In 2018-19, and based on Deree student voting, we had the great pleasure and honor to present our first ever mascot – the Griffin!

With the head of an eagle and body of a lion, the griffin has long represented a powerful guardian, a protector of valuables and values deriving its strength from the combination of two natures. Adopted by early Greeks, inhabiting a land situated between east and west, Asia and Europe, this symbol of different creatures united in purpose but retaining their individual powers epitomizes the unique qualities of The American College of Greece.

In 1875, a woman of great courage with the heart of a griffin traveled alone from the United States to Smyrna, during a time of great turmoil in the region, to build the foundation of what would eventually become The American College of Greece. Her determination, ethos and passion for serving others were the cornerstones on which her love for education was founded. Maria West was alone in 1875, but her values were her guiding angel, giving her strength to face the challenges of those difficult times.

The American College of Greece, upholding these values for over 144 years, has survived catastrophes, wars, occupation, and other serious challenges. In 2019, we have our griffin to guard these same values: love for education, service and inclusiveness. The Deree Griffins will always stand our ground, protecting the values of The American College of Greece and Maria West!



Sports Academies Highlights

SWIM ACADEMY

- 7 National records in U16 age group
- 1 swimmer in the U16 Boys Greek National team / 3 medals (1-1-1)
- 1 swimmer in the Greek U18 Girls Greek National team / 3 medals (0-3-0)
- U12 Winter Swim Meet: 26 medals (10-8-8)
- U14 Winter Swim Meet: 9 medals (5-2-2)
- U16/18 Winter Swim Meet: 8 medals (1-2-5)
- U12 Summer Swim Meet / Southern Greece: 48 medals (24-18-6)
- Summer Panhellenic Swim Championship: Most medals (22) and most Gold medals won (7) in age group category
- One athlete with the Greek national team at the “Baku 2019 European Youth Summer Olympic Festival”
- Head Swim Academy coach, was the Greek swim team coordinator and one of the two National team coaches at the “Baku 2019 European Youth Summer Olympic Festival”

BASKETBALL ACADEMY

- Boys U18 team in ESKA Division-I (top 12 teams in Athens)
- Boys U16 team in ESKA Division-II

TENNIS ACADEMY

- Two 1st places in U14 Girls Level-1 Panhellenic tournament
- One U16 athlete in Barcelona Grade-1 tournament
- One athlete with the Greek national team at the “Baku 2019 European Youth Summer Olympic Festival”

VOLLEYBALL ACADEMY

- Girls U14-2 team reached the ESPAAA Final Four

SOCCER ACADEMY

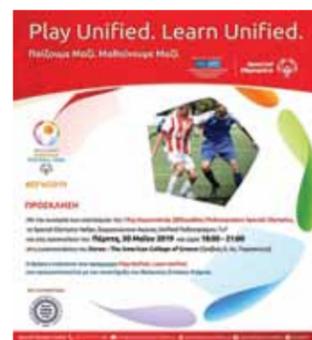
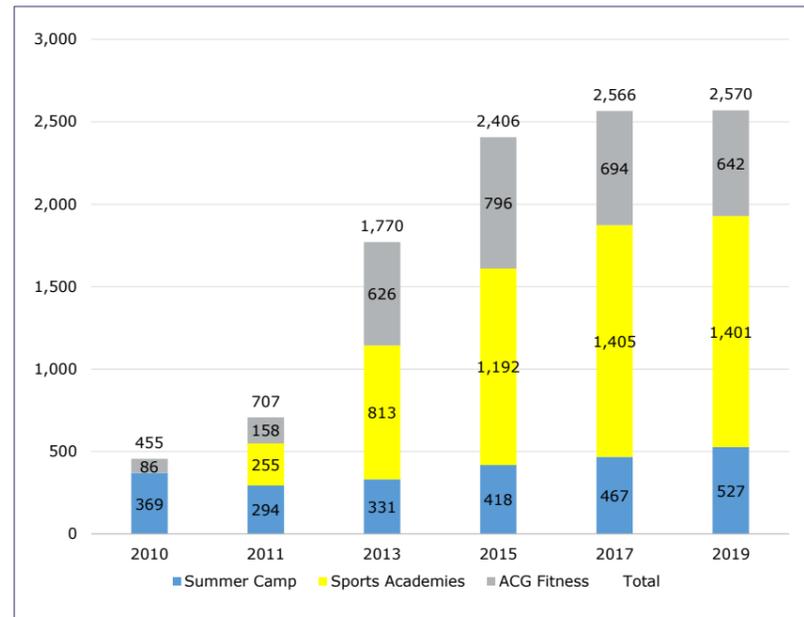
- U14 team won the “Respect Cup-EXELIXIS / A’ Group” championship
- U16 team won the “Respect Cup-WINNERS” championship

TRACK AND FIELD ACADEMY

- One 2nd and one 3rd place in the “Top U14 Attica athletes gala”
- Two bronze medals in the U16 Panhellenic Championship, and participation in 4 finals



Athletic Community Service



“Play Unified - Learn Unified” Special Olympics Soccer Event

On May 30, 2019, we hosted the “Play Unified-Learn Unified” tournament in the context of the European Special Olympics Soccer week. Special Olympics soccer teams from all over Greece, and the Deree Soccer Academy U16 and U15 teams participated in the tournament; it was a great experience for all!

Institute of Public Health



Distinguished Greek Personalities

On October 7, 2019, George D. Behrakis and the Behrakis Foundation received the International Foundation for Greece (IFG) award, to honor his philanthropy activities. Dr. G. Behrakis is included in the Commemorative set of stamps “Distinguished Greek Personalities” of the Hellenic Republic. The award ceremony and the presentation of the Commemorative set took place at the Acropolis Museum. H.E. the President of the Hellenic Republic, Mr Prokopios Pavlopoulos, met all IFG honorees at the Presidential Mansion. The Behrakis Foundation was represented by Professor Panagiotis Behrakis, Director, ACG Institute of Public Health.

Smoke-free Campus



On September 1, 2019, ACG officially launched the Smoke-free Campus campaign, reinforcing its efforts to implement the 2009 non-smoking law for educational institutions.

The Smoke-free Campus campaign is coordinated by the ACG Office of Public Affairs and the ACG Institute of Public Health.



the event “SMOKEFREEGREECE: A Fresh Start” that took place on the opening day of the International Thessaloniki Fair (September 2019).

Smoke-free Greece

In July 2019, Professor Panagiotis Behrakis, Director of the Institute of Public Health, was assigned Lead of the Committee of Experts for Tobacco Control aiming at the implementation of the smoking ban law in Greece. Professor Behrakis and Claudia Carydis, VP Public Affairs together with Dr. Kikilias, Minister of Health, participated in

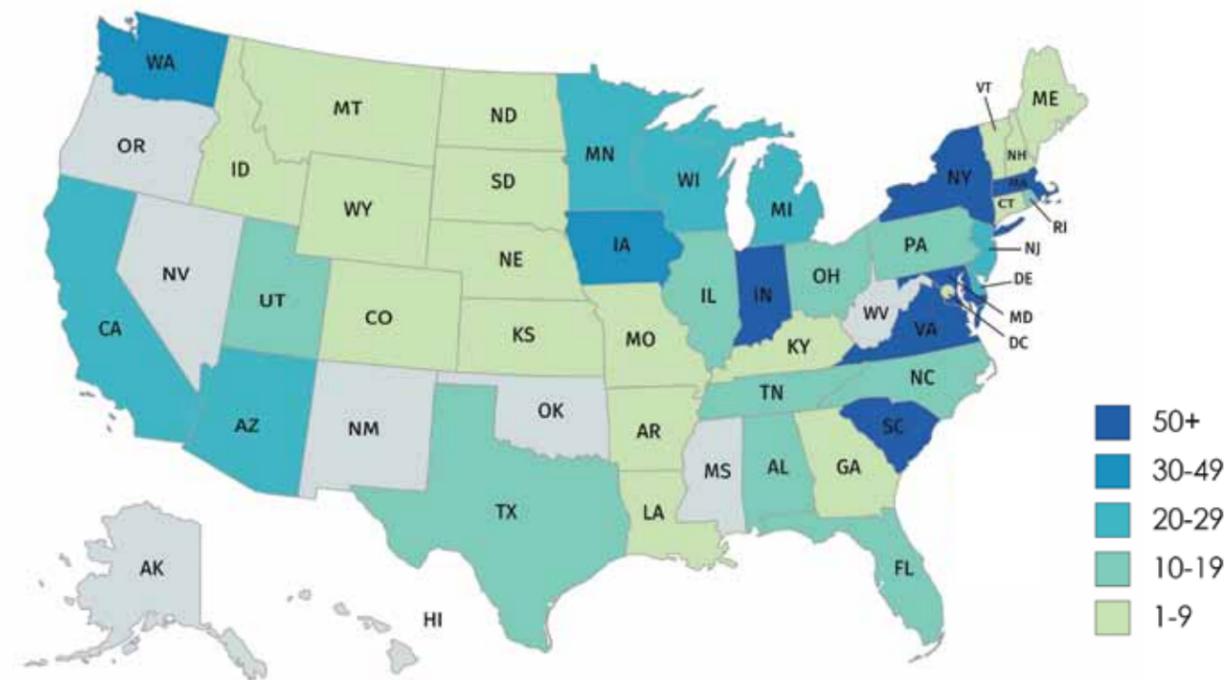
Tackling tobacco-related chronic diseases in Europe

The TackSHS final conference took place in the European Parliament in Brussels. Ms. Anna Tzortzi, IPH Associate Director, presented the results of the studies performed by the George D. Behrakis Research Lab on Passive Exposure of Non-smokers to E-Cigarette Aerosols. TackSHS results provide scientific evidence, much-needed to facilitate urgent policy changes such as closing legislation gaps in regulation of novel and emerging products, while improving and strengthening comprehensive smoking bans in every EU Member State. (October 2019)



Transformative Service - American Education

916 students from 207 US colleges and universities from 43 states in semester, summer or short-term faculty-led programs



12.7% of all US four-year colleges and universities listed by *U.S. News and World Report* were represented in ACG study abroad programs in 2019.

<p>26.3% of National Universities</p> <p>519 students from 105 National Universities</p>	
<p>7.6% of National Liberal Arts Colleges</p> <p>38 students from 17 National Liberal Arts Colleges</p>	
<p>12.1% of Regional Universities</p> <p>330 students from 73 Regional Universities</p>	
<p>2.1% of Regional Colleges</p> <p>12 students from 8 Regional Colleges</p>	
<p>0.4% of Community Colleges</p> <p>17 students from 4 Community Colleges</p>	

Indicative logos by U.S. News and World report classification

Transformative Service - Hellenic Heritage



National Hellenic Society



2019 marks ACG's ten-year collaboration with the National Hellenic Society through the Heritage Greece Program

65 students in 10th Heritage Greece – 422 total students since 2010

Transformative Service - Global Community

81 students from 21 international universities and US universities abroad in Deree and Alba semester, summer or short-term faculty-led programs

Al Akhawayn University, Morocco
Audencia, France
Catholic University of Korea, Republic of Korea
Chalmers University of Technology, Sweden
Emlyon Business School, France
HHL Leipzig Graduate School of Management, Germany
Indian Institute of Management Indore, India
Indian Institute of Management Kashipur, India
Indian Institute of Management Raipur, India
John Cabot University, Italy
Kühne Logistics University, Germany

Kyungpook National University, Republic of Korea
La Rochelle Université, France
New York University Abu Dhabi, UAE
Nyenrode Business Universiteit, The Netherlands
Rikkyo University, Japan
Ritsumeikan Asia Pacific University, Japan
SILC - Shanghai University, China
The American University in Cairo, Egypt
Toulouse Business School, France
XLRI - Xavier School of Management, India



IN ASSOCIATION WITH
The New York Times

From October 6 to 12, 2019, policy makers, business leaders, scholars and other experts, gathered at this year's Athens Democracy Forum, to discuss issues related to the event's main theme "Reinventing Democracy: New Models for Our Changing World." The American College of Greece was joined by the Global Liberal Arts Alliance (GLAA) as Education Partners for the Athens Democracy Forum. GLAA is an organization of 30 American-style liberal arts institutions – including ACG – representing 18 nations, with the goal of supporting excellence in liberal arts education on a transnational basis. A group of 20 students representing 20 colleges of the GLAA in 11 countries, including two Deree students, attended the forum and actively engaged in a variety of panels, discussions and workshops.



"Education Unites: From Camp to Campus"



This academic year marked the third year of ACG's scholarship program for refugees, Education Unites, giving the opportunity to 19 displaced students to continue their education, build their professional careers in Greece or in other European countries. Students represent the diversity of the refugee population in Athens: Afghanistan, Syria, Iran, Jordan, Turkey, Palestinians, Kurds, Somalia, Gambia, Sierra Leone. Students' majors are as diverse as they are: Sociology, International Relations, IT, Communication, Environmental Studies, Finance, Philosophy, Psychology, Aeronautical Engineering, Biomedical Sciences. Education Unites students are active in all aspects of the college, from the service-based "Meaningful Engagement Trip," to the film festival, to participating in the choir and in other clubs, to representing the program to visiting scholars and students, and to helping run activities for the student affairs office and the admissions office.

"Slowly and steadily getting one's life together involves many difficult hurdles and education is one of those tools that help in the path towards stability. Studying at Deree is like a silver lining, the light at the end of the tunnel. The opportunity to study on scholarship here is beyond compare. Deree is an environment that is conducive to molding each student to reach their true potential".
Zuhur Samriye (Somalia)

"Deree has given me a community and a chance to work towards my goals. In a world where rejection is much more common than acceptance, Deree chose acceptance."
Shafique Mirza (Afghanistan)

"I have studied history the past 2 ½ years and have enjoyed this experience immensely. I look forward to continuing this study, as well as working for a degree in philosophy. I would love to see an academic career in my future. I appreciate the program at Deree because I can keep developing my knowledge and practice of music at the same time."
David Moazi (Iran)

"A Ball for All" Initiative

100 students of the Deree Fundamentals of Marketing course developed a social media campaign for the initiative "A Ball for All". Mr. Ilias Mastoras, the creator of the campaign, discussed with our students the journey, as well as the challenges evident in the promotion of this cause, namely providing special soccer balls for free distribution to visually impaired children throughout the world. Our students worked on utilizing social media promotional techniques to help Youthorama meet the objectives of raising awareness and increasing individual and corporate donations for the campaign "A Ball for All" (April 2019).



The first AC Prime Ministers' Forum!

On Friday March 29, 2019 the ACG Institute of Global Affairs launched a new series of events, titled AC Prime Ministers' Forum, as a platform of an open dialogue among Deree students and former Prime Ministers, both Greek and foreign, of different political backgrounds. The first guest speaker was the former Prime Minister of the Hellenic Republic, Mr. Antonis Samaras. Deree students had a unique opportunity to engage in an interactive discussion with Mr. Samaras about politics and leadership skills.



One-day Conference on Security and Energy in the East Med

The ACG Institute of Global Affairs and the Hellenic Foundation for European & Foreign Policy (ELIAMEP) co-organized, at the office of the European Parliament, a one-day conference on "Eastern Mediterranean geopolitical and energy developments: The implications for regional and European security", with the Ambassadors of the US, Cyprus, Israel, and Greece, and prominent academics from Greece and abroad. (September 16, 2019)



Jeffrey Sachs at ACG!

On October 18, 2019, the Center of Excellence for Sustainability and the Office of Public Affairs, in collaboration with the Andreas G. Papandreou Foundation, welcomed to ACG Professor Jeffrey Sachs, one of the world's leading experts on economic development and the fight against poverty. Professor Sachs, Director of the UN Sustainable Development Solutions Network & Director of the Center for Sustainable Development at Columbia University, gave a speech on "Entrepreneurship & Sustainable Development."

GOAL TWO

Cultivate a high performance, sustainable organizational culture based on transparency, mutual support, collegiality, and continuous improvement

Board of Trustees

The board of trustees constitutes ACG's highest governing authority. ACG by-laws provide for up to 25 elected members plus ACG's president as an ex officio, non-voting member. Elected members serve on a volunteer basis, receive no compensation and support the College through personal, corporate and foundation philanthropy.

- William Antholis (BA, PhD; Charlottesville, VA)**, executive director, Miller Center, University of Virginia; previously managing director, Brookings Institution and key positions in the White House and US State Department.
- Drake Behrakis (BS, MBA; Lexington, Massachusetts)**, chair, Advancement Committee; president, Marwick Associates, a real estate investment and development company; member, Behrakis Foundation, Boston College, The Hellenic Initiative; chair, National Hellenic Society.
- Spiros Bouas (BS; San Francisco, California)**, chair, Finance Committee; Silicon Valley entrepreneur and investor in high technology companies; co-founded LitePoint Corporation, the world leader in wireless device testing.
- John Chachas (BA, MBA; New York, NY)**, managing partner, Methuselah Advisors; previously, managing director and Co-head media practice in the Americas, Lazard.
- Susan Fuhrman (BA, MA, PhD; Westfield, NJ)**, most recently served as president, Teachers College, Columbia University; founding director and chair, Management Committee of the Consortium for Policy Research in Education (CPRE), and immediate past-president of the National Academy of Education.
- Matt Glendinning (BA, MEd, MA, PhD; Providence, RI)**, head of school, Moses Brown School (RI); previously upper school head, Moorestown Friends School (NJ).
- Dena Haritos Tsamitis (BS, MS, EdD; Pittsburgh, PA)**, Carnegie Mellon University - Barbara Lazarus Professor in Information Networking; director, Information Networking Institute; founding director, Cylab.
- Kosmo Kalliarekos (BA, MBA; Hong Kong, China)**, managing director, Baring Private Equity Asia; previously founding member, The Parthenon Group, a strategic advisory firm.
- Martha Kanter (BA, MEd, EdD; Washington, DC)**, chair, Higher Education Committee; executive director, College Promise Campaign; previously U.S. Under Secretary of Education, responsible for all federal postsecondary programs for the U.S. Department of Education.
- Carrie Karis (BA, JD; Chicago, Illinois)**, litigation partner, Kirkland & Ellis, adjunct professor, Northwestern University School of Law; served in several regulatory agency and government investigations; recently recognized as a Lead Female Trial Lawyer for her work in large exposure civil litigation.
- Ulysses Kyriacopoulos (BSc, MBA; Athens, GR)**, entrepreneur, member of the board of directors of: Imerys, ASK Chemicals, LAMDA Development, CYA, AFI; former president, Federation of Greek Industries; former chairman, Greek National Opera, IOBE, SEN-Junior Achievement Greece, Alba.
- Vana Lavidia (BA, MBA; Athens, GR)** ACG D '79; founder and board chair, MDA Hellas, an association for the care of people with neuromuscular disorders.
- Lee Ann Leahy (BSBA, CPA; Boston, MA)**, board secretary; chair, Audit Committee; most recently served as higher education audit partner, PricewaterhouseCoopers, client experience: Boston University, Columbia, MIT, NYU, Princeton, Stanford, Yale.
- Jim Logothetis (BS, MBA, CPA; Atlanta, GA)**, chair of the Board; most recently served as global coordinating partner, Ernst & Young, client experience: Coca-Cola, Chrysler, Whirlpool, Porsche N.A., 3M, Sara Lee.
- Alexander Macridis (BA, JD, MBA; Athens, GR)**, chairman and managing director, Chryssafidis S.A.; general secretary, Federation of Greek Industries; member, board of directors: Aegean Airlines, Titan Cement, The Hellenic Initiative.
- Angelo Manioudakis (BSc, MBA; Boston, MA)**, chair, Investment Committee; CEO and managing partner, Two Lantern Investment Partners; former chief investment officer, Fidelity Investments.
- Dan Miller (BA, MA, PhD; Providence, RI)**, chair, Pierce Committee; head, The Urban School of San Francisco; former head, Wheeler School (RI).
- Helena Mitchell (BS, MS, PhD; Atlanta, GA)**, Regents Researcher for the state of Georgia at the Georgia Institute of Technology.
- Lisa O'Donnell (BA, JD; Princeton, NJ)**, managing director, BlackRock Inc; chief operating officer, BlackRock Global Allocation Platform.
- Alexandra Papalexopoulou (BA, MBA; Athens, GR)**, ACG P '84; strategic planning director and executive member, Board of Directors, Titan Cement Company S.A.; member, Board of Directors of Coca-Cola HBC, Paul and Alexandra Canellopoulos Foundation.
- John Pyrovolakis (BA, PhD; New York, NY)**, founder and CEO, Innovation Accelerator, a public private partnership with National Science Foundation; managing general partner, National Innovation Fund.
- Milton Sipp (BA, MEd; Bronx, NY)**, assistant head of School and head of Middle School, Riverdale Country School (NY); previously national director, Board of the National Association of Independent Schools.
- Concetta Stewart (BA, MA, PhD; Ringoes, NJ)**, vice chair, Executive Committee; principal, AGB Search, previously principal, Witt/Kieffer, provost, Mercy College (NY), dean of art and design, Pratt Institute and dean of communications and theater, Temple University.
- Lena Triantogiannis (BSc, MBA; Athens, GR)**, double ACG alumna, P '84 and D '89; partner, Egon Zehnder International, co-leads Accelerated Integration Practice.
- Deborah Wince-Smith (BA, MA; Washington, DC)**, CEO, Council on Competitiveness; President, Global Federation of Competitiveness Councils; previously, White House official, Assistant Secretary Commerce, IRS Oversight Board, Nasdaq-Omx Board; Honorary Doctorates: Michigan State, U Toledo, Queen's Belfast, Worcester Polytechnic, U South Carolina.
- David G. Horner, ex officio, non-voting (BA, MA, MBA, PhD; Boston, MA and Athens, GR)**, president, The American College of Greece; previously president, North Park University (IL) and Barrington College (RI).

Deree Faculty 2019 Merit Stipend Recipients

NAME	RANK	DISCIPLINE	MERIT
Stella Apostolaki	Adjunct Professor	Environmental Science	Overall Performance
Melenia Arouh	Assistant Professor	Communication	Service/Administrative Service
Sotiris Bahtsetzis	Assistant Professor	Art History	Scholarship
Ion Beratis	Assistant Professor	Psychology	Teaching
Anna Constantatos	Assistant Professor	Accounting	Teaching
Alexandros Dritsas	Adjunct Preceptor	Management Information Systems	Overall Performance
Spyros Gangas	Associate Professor	Sociology	Scholarship
Effie Halivopoulou	Associate Professor	Visual Arts	Service/Administrative Service
Theodore Haralabopoulos	Adjunct Preceptor	Music	Overall Performance
Mari Janikian	Assistant Professor	Psychology	Scholarship
Alexandra Jeikner	Assistant Professor	Writing Program	Teaching
Irene Karayianni	Associate Lecturer I	Psychology	Overall Performance
Athanasios Krystallis-Krontalis	Associate Professor	Management	Scholarship
Antigone Kyrousi	Assistant Professor	Marketing	Scholarship
Christina Marouli	Associate Professor	Environmental Science	Scholarship
Chrysanthi Nega	Associate Professor	Psychology	Teaching
Paraskevi Papadopoulou	Professor	Biology	Service/Administrative Service
Athanasios Patsiotis	Associate Lecturer I	Marketing	Overall Performance
Maria Psimouli	Adjunct Professor	Management	Overall Performance
Paraskevi Sarantidou	Assistant Professor	Marketing	Teaching
Christos Sigalas	Assistant Professor	Shipping Management	Service/Administrative Service
Vasilios Sogiakas	Assistant Professor	Finance	Scholarship
Susan Stetson-Tiligadas	Assistant Professor	English for Academic Purposes	Teaching
Katerina Voutsina	Assistant Professor	Entrepreneurship Management	Teaching
Tim Ward	Associate Lecturer I	Music	Overall Performance

ACG Faculty and Staff 2019 Promotions

NAME	POSITION
Niki Andreou	Coordinator, Office of Payroll
Fotini Sonia Apergi	Associate Professor, Psychology, School of Liberal Arts and Sciences
Panagiotis Avramidis	Associate Professor, Finance and Quantitative Methods, The Alba Graduate Business School
Dimitrios Batzilis	Assistant Professor, Economics, School of Business and Economics
Vasiliki Biba	Director, Office of the President
Foteini Botonaki	Coordinator, Office of Student Accounts
Christophor Brellis	Associate Lecturer II, Graphic Design, Frances Rich School of Fine and Performing Arts
Constantinos Christodoulou	Housing and Residential Services Manager
Marina Demi	Senior Manager, Office of Student Affairs
Romalea Doukakarou	Executive Coordinator, Office of Student Accounts
Dimitrios Doulos	Professor, Economics and Finance, School of Business and Economics
Eleni Georgouli	Senior Manager, Enrollment and Retention
Christina Giakoumaki	Assistant Professor, Communication, School of Liberal Arts and Sciences
Aliki Giannakopoulou	Executive Director, Advancement-Development
Georgia Giannakopoulou	Associate Lecturer I, International Honors Program and Sociology, School of Liberal Arts and Sciences
Eleni Gkioka	Administrative Assistant, School of Business and Economics
Leslie Jones-Michail	Assistant Professor, Music, Frances Rich School of Fine and Performing Arts
Irene Karayanni	Associate Lecturer I, Psychology, School of Liberal Arts and Sciences
Marina Kolokonte	Assistant Professor, Linguistics and Foreign Languages, School of Liberal Arts and Sciences
Areti Krepapa	Professor, Marketing, School of Business and Economics
Evangelia Kritikou	Executive Director, Business Affairs Office and Financial Assistance and Planning
Athanasios Krystallis-Krontalis	Associate Professor, Marketing, School of Business and Economics
George Kyparissiadis	Associate Lecturer I, Marketing, School of Business and Economics
Flora Leventi	Assistant Professor, Economics, School of Business and Economics
Eleni Aikaterini Mastrogianni	Assistant Coordinator, Office of Student Accounts
Tatiana Papageorgiou	Assistant Professor, Music, Frances Rich School of Fine and Performing Arts
Maria Papagrigroraki	Senior Manager, Recruitment
Ioanna Patsioti	Professor, Philosophy, School of Liberal Arts and Sciences
Emmanuel Skoulas	Assistant Professor, Communication, School of Liberal Arts and Sciences
Eirini Tampaki	Executive Director, Office of Technical Services
Sophie Themelis	Executive Coordinator, Wellness
Nicolette Trahoulia	Professor, Art History, Frances Rich School of Fine and Performing Arts
Georgia Tsiliki	Associate Lecturer I, Mathematics, School of Liberal Arts and Sciences
Evangelos Tsioumas	Assistant Professor, Management, Shipping Management, School of Business and Economics
George Vardoulis	Associate Lecturer I, Information Technology, School of Liberal Arts and Sciences

Biannual, Independent Employee Engagement Survey, December 2019

High-rated Questions	2012	2014	2016	2017	2019
I believe that the work I do is meaningful and contributes to the achievement of the College's goals	94.0%	92.2%	95.3%	94.80%	94.7%
I strongly believe in the College and represent it wherever I go	96.8%	96.4%	96.0%	96.0%	94.3%
I believe that my supervisor holds me accountable for my responsibilities	91.2%	91.1%	91.4%	90.5%	93.3%
I am proud to be a part of the ACG	96.8%	94.3%	95.0%	97.2%	92.8%
Low-rated Questions	2012	2014	2016	2017	2019
All things considered, I am satisfied with my salary	53.7%	48.4%	52.3%	52.9%	53.9%
I am consulted for decisions that affect my work	58.3%	61.5%	63.9%	67.6%	66.6%
My opinion counts and employee suggestions are used to make improvements	61.4%	56.2%	65.0%	66.7%	67.5%
I believe that my workload is fair.	69.3%	59.4%	60.3%	65.4%	68.3%

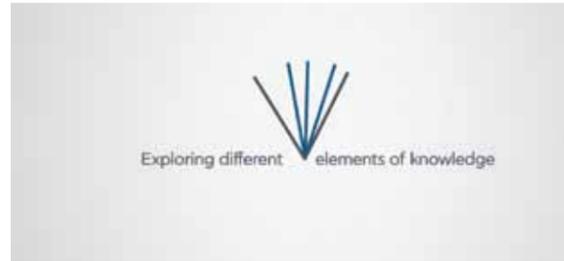
GOAL THREE

Establish ACG's educational leadership position; build a culture of constituency engagement and philanthropy

Deree takes home a Gold Ermis Award!



Deree – The American College of Greece won a gold Ermis award in the category “Web Banners” for its innovative digital campaign on the online music platform **Spotify**.



Leadership is an attitude that stays with you for life: Alba's new institutional campaign!

A new institutional Alba video launched in June as the major vehicle of the Fall Enrollment Campaign. The totally digitally produced video illustrates, by inventive graphic design symbols, the statement “Leadership is an attitude that stays with you for life” drawing inspiration from Alba's “learning agility” philosophy, “creative expression in business” and “tailor-made programs”. The minimalistic while highly creative shots portray vividly Alba's unique character and distinct brand identity.

Pierce: “More than a school” Campaign

A new Pierce Campaign promoting the various Pierce Enrollment events was launched with a freshly produced video of slices of student life, bringing evidence of academic performance, scholarships support, IB performance, extra-curricular activities, all substantiating the motto “**Pierce: More than a School**”. A well-knit media plan of digital banners with pre-roll video was deployed on a digital channel and directed viewers to the new Pierce website.



Attiko Metro Outdoor Advertisement Spring 2019 Campaign

The Parallel Studies program was promoted through outdoor advertisement in Attiko Metro panels. Everyday more than 800,000 passengers of the Athens' metro were exposed to the message and the advantages of the Parallel Studies program that Deree offers to Greek public university students.

ACG makes an impressive appearance at Kathimerini's K* Inspiration event

Inspirational stories of innovation, talent, resourcefulness, vision, and leadership were presented in Kathimerini's K* Inspiration event at the Stavros Niarchos Foundation Cultural Center, on September 19, where ACG participated as educational partner. A keen audience gathered to hear the stories that unfolded in a special section comprised of two sessions themed “**Inspiring Minds**”, brimming with tales of inspiration and aspiration uniquely presented by representatives from all ACG divisions – Pierce, Deree and Alba.



Development and Alumni Relations



ACG Connect



Our alumni networking platform rolled out new features in 2019 to enhance the user's digital experience and reached more than 3,000 members. Highlights include: bi-monthly newsletter, mentoring program launch, new interactive interface and jobs board.

Lifelong Learning

The alumni benefits program has been enriched with the addition of **LinkedIn Learning** focusing on lifelong learning.



First Pierce Homecoming Reunion

September 2019 marked a new concept where Pierce “welcomed home” 8 classes whose graduation year ended in “9.” New highlights: Masterclasses delivered by alumni, Pierce clubs showcases and class activities. The funds raised will support the Pierce Scholarship Fund.



Alba Alumni in the 2019 Fortune Greece 40 under 40 List

The 2019 list includes three Alba Graduates and Entrepreneurs: Ilias Vartholomaios (28) and Athina Polina Dova (30) co-founded Owiwi in 2014 following their graduation from the Alba MSc in International Business Management. Athina and Ilias met at Alba and worked hard on their idea to introduce serious gaming techniques for personnel recruitment. The team has received numerous international awards. Kostas Pardalis (39), co-founder and CEO of Blendo studied at Alba for the MSc in Strategic Human Resources Management and graduated in 2010. Kostas and his team help companies turn their data into actions, having built the ultimate data management platform that connects, reshapes and delivers actionable data.

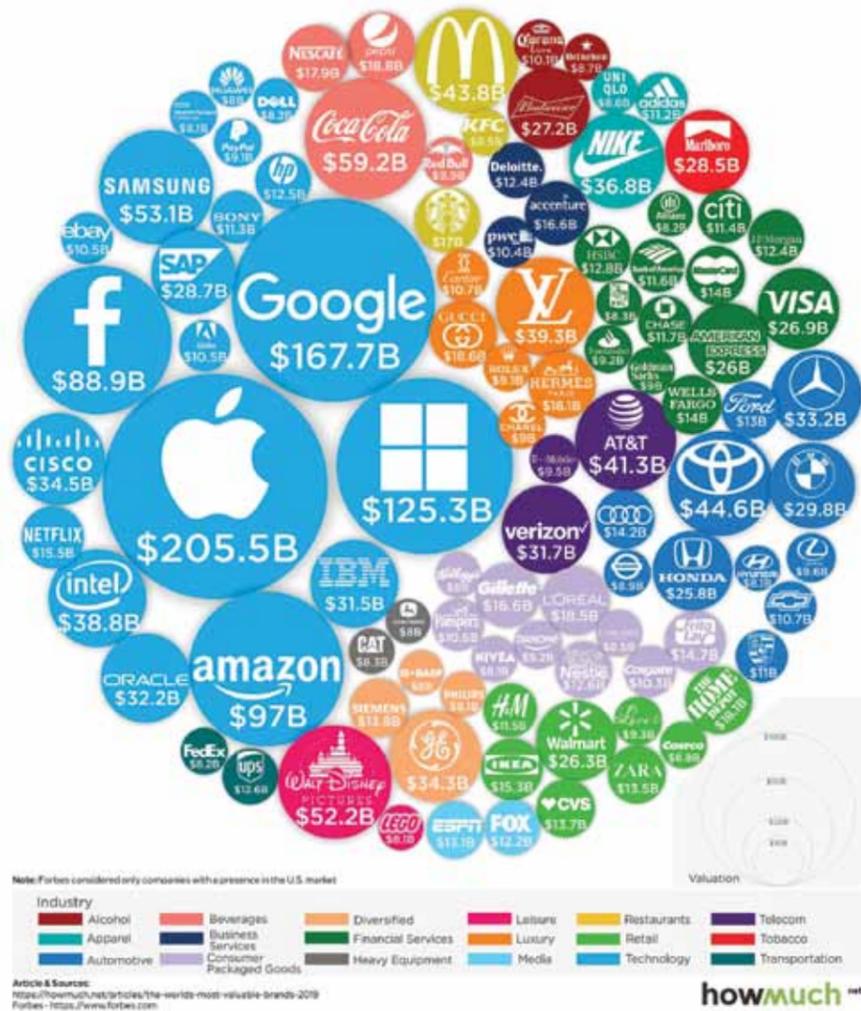


265 ACG Interns in 2019:
4 countries, 13 Cities funded
by more than 120 Companies
and Organizations
(Indicative partners below)



ACG Alumni in more than 71% of the world's
100 Most Powerful Brands

Brand Value (\$ billions)



In 2019, 133 ACG
students studied
abroad in 42 U.S.
and international
colleges and
universities,
most funded by
ACG and donor
designated
financial aid



Honor Roll of Donors: 2018-19

The Honor Roll recognizes donors who made cash and pledge payment gifts (direct or indirect) to The American College of Greece between July 1, 2018 to June 30, 2019.

\$ 1 Million and Above	\$1,000 - \$2,499
USAID-ASHA	Anonymous Alexander Aldous, P '98 Almyranti Stavroula Dance School William Antholis, T Hiro Athanassiou, P '77, D '81 Cemeli, Inc. Athina Lambadaridi Xoros-Kinisi-Rythmos Dance School Nick & Elaine Bapis, PT & FT Dean, D '96 & Susan Dimizas Drys Techniki Eurobank Ergasias S.A. Aris Fotopoulos, D '02 Foullis Holdings S.A. Susan Fuhrman, T G4S Secure Solutions S.A. Gkoutelia Sofia - Ballet School Matt Glendinning, T Titos Gouvelis Igiasi S.A. Iliada Pentavagis Intersport Athletics S.A. Martha J. Kanter, T Georgios Koniaris Vana Lavida, D '79, T Theano Lianidou, D '88 Helena Mitchell, T Marian H. Morgan, FT Mike & Kelly Morra Andrew S. & Elizabeth E. Natsios Pierce Parents' Association Iasmi Sarla St. Cross Episcopal Church Concetta M. Stewart, T & Thomas Pooley Nikolaos Tsafos, P '99
\$500,000 - \$999,999	
Behrakis Foundation John & Diane Chachas, T	
\$100,000 - \$499,999	
Margaret H. Greenberg*, P '52 David & S. Sue Horner The Jewish Community of Athens Kosmo Kalliarekos, T Ulysses Kyriacopoulos, T Angelo Manioudakis, T & Melani Cammett	
\$50,000 - \$99,999	
Spiros Bouas, T Dixons South East Europe AEBE Jack Kent Cooke Foundation Pierce Student Communities	
\$25,000 - \$49,999	
A.C. Laskaridis Charitable Foundation National Bank of Greece The A.G. Leventis Foundation	
\$10,000 - \$24,999	
Aegean Airlines S.A. Anonymous, FT GlaxoSmithKline Hellas N. Demos Foundation, Inc. Near East South Asia Council of Overseas Schools (NE/SA) Lisa Ann O'Donnell, T Pancretan Association of America	
\$5,000 - \$9,999	
Geli Angelopoulou, P '63 Drake Behrakis, T Lee Ann Leahy, T Jim Logothetis, T Alexander Macridis, T MacArthur Capital Group Chris Miller New York University Julia Norman Pharmathen S.A. Procter & Gamble Lena G. Triantogiannis, P '84, D '89, T	American Women's Organization of Greece Canon Europa NV, Greece Dell S.A. Christina Economou-Mahjouri, P '98 & D '02 Embassy of the Republic of Korea Antonia Galomitakou Konstantinos Grafiadellis, PT Daphne Hatsopoulos, P '56 George Kapaniris, D '94 Evangelos Karvounis, PT Athanasios Korovesis Gerasimos Kosmatos, D '90 Motodynamics S.A. Pierce & Pierce Upper Classes of 1948-1958-1968 Pierce Class of 1978 Pierce Class of 1988 Stefan & Samira Schmitz Euanthia Yannakouri, P '96 Efthimios Zaharopoulos Zeus Travel
\$2,500 - \$4,999	
Alpha Bank Nicholaos Artavanis, P '98 Bank of America Great Lakes Colleges Association Hellenic Petroleum Alexandra Papalexopoulou, P '84, T Sarmed S.A. Titan Cement S.A. Wayout Adventures Deborah Wince-Smith, T	
\$250 - \$499	
	Christina Argyropoulou, PT Christina Fissa, PT Dena Haritos Tsamitis, T

Martha Kalothi-Sinis, P '54
 Dionysios Karalis, P '02
 Iliana Lazana, D '91
 Kyriaki Matzoraki, D '94
 Pierce Class of 2008
 Milton Sipp, T
 Christina Tsalopoulou-Bourboulis, P '05 & D '10

\$100 - \$249

Anonymous, P '78
 Aristeidis Arvanitakis, PT
 Christina Chantzou, D '01
 Alexandros Eleftheriadis, PT
 Elpis Frantzeskarou, D '91
 Steven Gouris, PT
 Kalogeropoulou Sofia General Contractor
 Rea Kolassi-Goetchius, P '53

Anthony Loumidis, D '88
 Maria Mandecou-Sharp, P '59
 Marios Mitromaras, D '93
 Michael Mouchtaris, D '95
 Pierce Class of 1998
 Pavlos Psylakis, PT
 Elena-Vera Saviolakis, D '04
 Skrekis Kostas - Electrical Appliances
 Kaliroy Skylitsi Eklof, PU '49
 Mari Tekirian-Papailia, P '67
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 Chryssoula Yiannakaki, P '77

Many more donors supported ACG with gifts less than \$100

We also thank the supporters who offered internship or study-abroad opportunities to ACG

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We also thank the companies/individuals who have offered in-kind support to ACG

12 Months Luxury Resort
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 Drys Techniki
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 Elbisco S.A.
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 Electronet Papadatos
 Elounda Hotels in Greece
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Gaitani Christina - Pharmacy
 General Mills - Häagen-Dazs
 Constantina Georgiou, D '86
 Grande Bretagne Hotel
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 Naftilos Hotel Skiathos
 NJV Athens Plaza
 Oriflame Hellas
 Oxford Company
 Palirria S.A.

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 Papadopoulos Publishing House
 Petrides Water Technologies
 Plaisio Computers AVEE
 Platonidis AVEE
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Lifetime Gifts

\$5 MILLION AND ABOVE

USAID-ASHA

\$2.5 MILLION - \$4.999 MILLION

Frances L. Rich*
 Behrakis Foundation

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William S. Deree*
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 Stavros Niarchos Foundation
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Ioanna Arvaniti, PT
 John & Diane Chachas, T
 Kosmo Kalliarekos, T

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Anonymous, FT
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 Near East South Asia Council of Overseas Schools (NE/SA)
 Pierce Student Communities
 U.S. Embassy Athens, Educational and Cultural Affairs Office

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George M. Bapis, FT*
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 James Salas Memorial Trust
 Peter Thun, FT
 Ourania Veneti, P '45
 Bessie Wright-Phillips*

D = Deree, P = Pierce, PU = Pierce Upper Division, HD = Honorary Degree, PT = Parent, T = Trustee, FT = Former Trustee, *Deceased

Development and Alumni Relations

Fundraising Highlights in 2019



Grants

ACG received \$1.5 million, the largest combined monetary amount of US Agency for International Development (USAID) grants in 34 years and funded:

- Renovation project that transformed the John S. Bailey library into a modern community resource, change agent and community learning center.
- STEM labs construction project which will create a multi-disciplinary lab adjacent to the USAID-funded Simulated Trading Room.



Naming

The Deree Student Lounge was named after Kotsovolos (a member of Dixons car phone) and equipped with smart corners for edutainment purposes.



Business Competition

GlaxoSmithKline (GSK) funded six teams from the Pierce Business game program to compete in the Business competition.



Scholarship opportunities

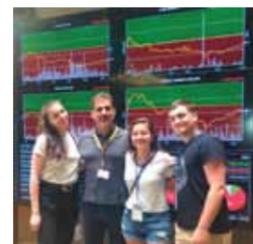
The A.C. Laskaridis Charitable Foundation funded the first scholarships in Entrepreneurship Management at Deree for four students.



Study Abroad opportunities

The Gerondelis Foundation funded 18 Deree students to study abroad for a semester in the US.

Pancretan Summer Study abroad: three American students of Cretan descent received funding to have a unique study abroad experience in Greece.



Pierce Christmas Bazaar

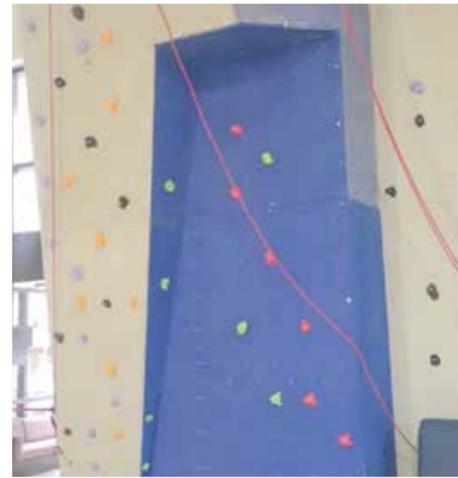
On December 20, 2019 Pierce students welcomed family, friends, alumni and guests to a playful Christmas campus to celebrate and exchange season's greetings. Proceeds from the Pierce Christmas Bazaar support the Pierce Scholarship Fund and the Social Soup Kitchen of the Aghia Paraskevi Municipality.

GOAL FOUR

Assure a comprehensive, sustainable financial and infrastructure model

Highlight of the 2019 campus projects was the renovation of the John S. Bailey Library funded by the US Agency for International Development (USAID) grant. The library renovation project included: the ACG Digital Museum (main level); a new Café (main level); study rooms (lower level); Events Hall (upper level). Other projects included: an aquarium at the JSB Library (main level); wind breakers at the pool; renovation of Deree Gym climbing wall; complete renovation of the Physical Sciences lab at Deree; new bleachers at the Black Box Theater.





Sustainability

A half-day "Symposium on Climate Change: Threats, Challenges, Opportunities for Greece"



On April 2019, the first "Symposium on Climate Change: Threats, Challenges, Opportunities for Greece" was hosted at ACG. The Symposium brought together for the first time in a private higher education institution, academics and specialists from different fields, politicians, representatives from NGOs and businesses, university students and citizens in an effort to address the 'hot' topic of Climate Change. Co-organized by the Center of Excellence for Sustainability, Office of Public Affairs, Deree-ACG Environmental Studies Program, UNSDSN Greece, Climate KIC Greece & Affiliated partners, and supported by ATHENA Research Centre and under the auspices of the Bank of Greece, the keynote speaker of the Symposium was Governor Yannis Stournaras.

The first CSR Summer School at ACG

The first Summer School on Corporate Sustainability & Responsibility was co-organized by ACG through the Office of Public Affairs, CSR Hellas, and the University of Crete. This five-day workshop welcomed participants from well-known Greek and multinational companies and featured prominent professors. This was a result of ACG's collaboration with CSR Hellas, the Greek chapter of CSR Europe. (September 2019)



Green Commencement

The 2019 Commencement Ceremonies, both Deree and Pierce, followed sustainability best practices, becoming the first Green Commencements at ACG. Graduating students were asked to sign a Graduation Pledge during the distribution of gowns, involving the element of sustainability, and carried a green ribbon on their gowns signifying that they have signed the pledge. This initiative was led by the Office of Public Affairs.

Finance and Financial Aid: FY 2018-19

Need Based

Endowed Scholarship	Recipients
Alan Amanda, Katie and Sally Scholarship, D	1
Anastasia Alexopoulou Scholarship, P	1
Michael Anagnos Schools Scholarships, D	2
Constantinos & Anneta Arvanitis Scholarships, D	2
John S. Bailey Scholarship, D	1
Michael N. Bapis Scholarships, D	4
N. Demos Foundation Scholarship, D	1
N. Demos Foundation Scholarship for Communication Studies, D	1
William Deree Scholarship, D	1
Christopher Gould Memorial Scholarship, D	1
Friends of Hydra Scholarship, D	1
Andriana and Ernest Kolendrianos Scholarship, D	1
Joy G. Korologos Memorial Scholarships, D	2
Joy G. Korologos Scholarships, D	2
Petros & Ritsa Koumettis Scholarship, D	1
Harvey C. Krentzman Scholarship, D	1
Koralia Krokodelou Scholarship, P	1
Anna Lea Lambrinidou, P	1
Robert V. LaPenta Scholarship, D	1
George and Penelope Nicholas Scholarship, D	1
Lucy Cokkinias Pachios and Christy H. Pachios Scholarship, D	1

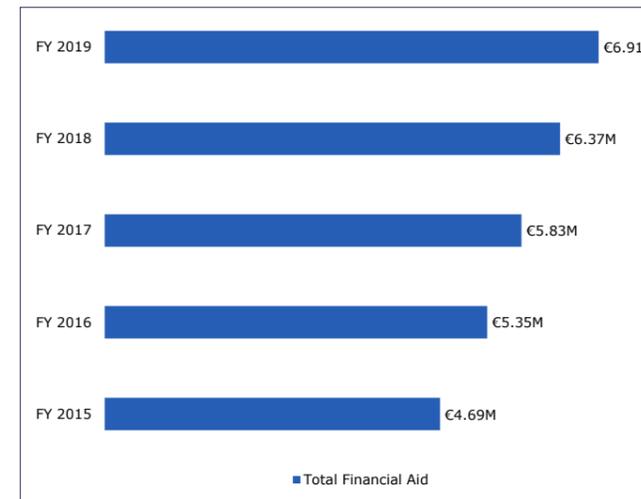
George Agorogiannis and Paraskevi Menegatou Parafestas Endowed Scholarship Fund, D	1
Frances Payne Bolton Scholarship, P	1
Propeller Club Endowed Scholarship, D	1
Eleftherios and Mary Rouvelas Endowed Scholarship, D	1
James Salas Memorial Scholarship, D	1
Student Life Scholarship, D	1
Peter Thun Scholarship, D	1
George and Paraskevi Triantogiannis Endowed Scholarship, D	1
Ourania Veneti Endowed Scholarship, P	1
Marinos Zenios Memorial Scholarship, D	1

Merit Based

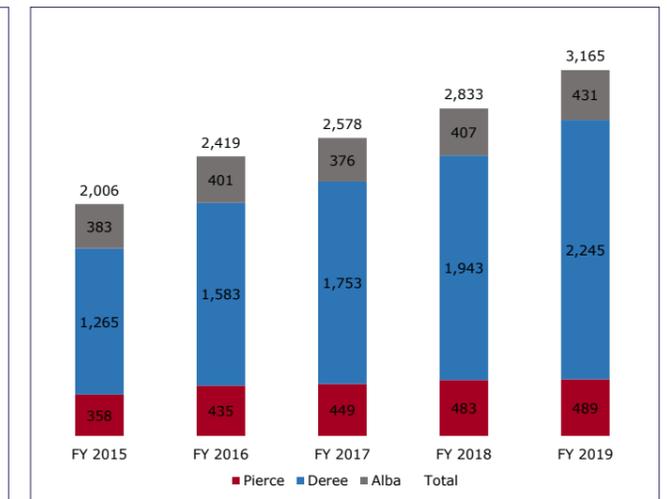
Endowed Scholarship	Recipients
Antony and Elizabeth Mitarachi Scholarship, D	1
NE/SA Scholarship, D	1
Pillars Scholarship, D	1
Frances Rich Art History Scholarship, D	2
Frances Rich Contemporary Practice Dance Scholarship, D	1
Frances Rich Graphic Design Scholarship, D	2
Frances Rich History Scholarship, D	2
Frances Rich Music Scholarship, D	2
Frances Rich Theater Arts Scholarship, D	2
Frances Rich Visual Arts Scholarship, D	2

D=Deree Scholarship, P=Pierce Scholarship

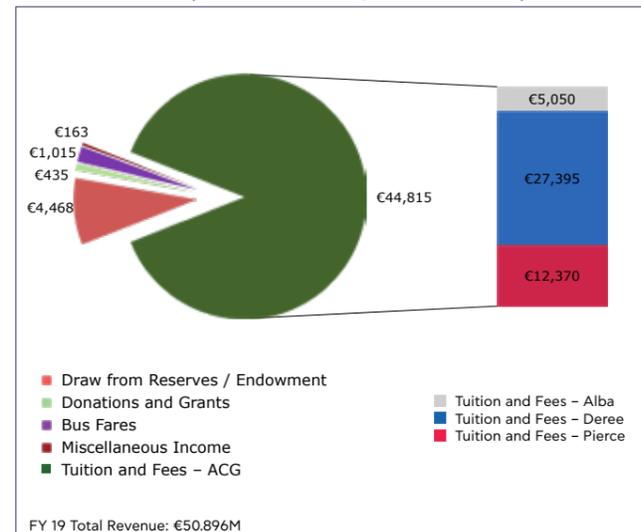
ACG FINANCIAL AID



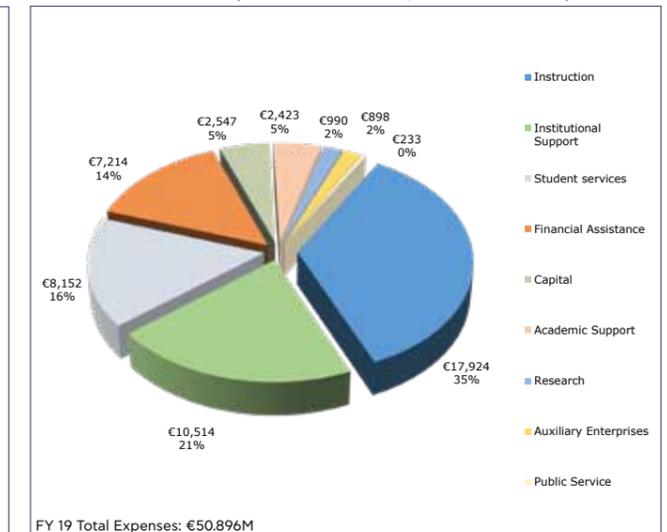
ACG FINANCIAL AID RECIPIENTS (HEADCOUNT)



ACG REVENUE (ALL DIVISIONS, THOUSANDS)



TOTAL EXPENSES (ALL DIVISIONS, THOUSANDS)



2019 ACG Social Impact by the Numbers

- €60.54M ACG economic impact in Greece
- €12.7M employment, IKA, income, VAT and other taxes paid by ACG to the State
- €6.91M ACG student financial aid
- €4.47M ACG endowment/reserves support
- €4.24M donated to ACG by foundations, corporations, alumni and friends
- €932,262 faculty/staff tuition remission
166 dependents – at Pierce, Deree, Alba
- €164,543 raised in cash and in-kind donations benefiting the Pierce Scholarship Fund, 13 public organizations, 12 non-profit organizations, 6 charities, and 2 foundations through volunteer activity
- 51,458 attended 204 ACG and community sponsored public lectures, seminars, exhibitions, performances
- 37,610 students served through degree and other academic and co-curricular programs in calendar year 2019
 - ✓ 17,566 school children educated on risks of tobacco by Institute of Public Health
 - ✓ 5,969 registered for Michigan State University English proficiency exams
 - ✓ 3,872 undergraduates enrolled in 28 Deree Majors and 49 Minors
 - ✓ 2,585 in Alba executive education seminars
 - ✓ 1,928 in Deree Sports Academies and Summer Camp
 - ✓ 1,735 Gymnasium, Lyceum and IB-DP students at Pierce
 - ✓ 1,061 in semester, summer, short-term faculty led or special study abroad programs, including 65 Greek American students in Heritage Greece 2019 sponsored by the National Hellenic Society
- ✓ 1,046 Greek public university students in Deree “parallel studies”, including 322 Stavros Niarchos Scholars
- ✓ 794 Alba graduate business students in 15 masters programs
- ✓ 736 in 31 Deree School of Graduate and Professional Education Seminars and Workshops
- ✓ 318 Deree graduate students in 7 masters, 2 certificates and 1 diploma program
- 24,431 ACG members volunteer hours supporting, 22 non-profit organizations, 17 public organizations, 7 charities and 3 foundations
- 6,100 guests attended 3 commencement ceremonies to cheer 876 graduates: 207 Pierce, 357 Deree, 312 Alba
- 3,165 Pierce, Deree, Alba financial aid recipients, including 238 Deree students in work-study campus jobs
- 1,073 students and 32 faculty in ACG residences
- 810 full-time and part-time ACG faculty (492) and staff (318)
- 691 ACG faculty professional engagements (books, articles, performances etc.)
- 635 student-athletes, coaches and administrators from 12 Greek and International colleges and universities in ACG 2019 International Sports Festival
- 265 ACG students in corporate funded internships in Greece, Spain, UK, US
- 133 ACG students studied abroad in universities in Australia, China, Cyprus, Egypt, France, Germany, Ireland, Italy, Japan, Russia, The Netherlands, UK, Uruguay, US
- 78 countries represented in ACG student body

ACG 150 | Advancing the Legacy, Growing Greece
A plan to leverage education for economic and social impact

Annual Report 2019
Office of the President
Office of Marketing and Communication

For further information contact vbiba@acg.edu

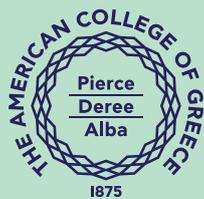
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ACG 150

Advancing the Legacy
Growing Greece



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Alba: 6-8 Xenias Street, 115 28 Athens, Greece
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